

June 17, 2009

Contact: Gary Reese  
Editor  
404.233.3710  
[garyoreese@insideradvantage.com](mailto:garyoreese@insideradvantage.com)

## **InsiderAdvantage to Offer Weekly “Inside Georgia Politics” Column**

### **Punditry From IA’s Stable of Noted Georgia Experts**

Beginning Tuesday, July 7 and every Tuesday thereafter, InsiderAdvantage/InternetNewsAgency will provide newspapers and other state news sites a weekly syndicated column. It will provide the freshest news, commentary and polling on politics and government in Georgia.

“The column will be much like the old ‘Washington Whispers’ column that many political junkies will recall,” said Matt Towery, CEO of InsiderAdvantage. “It will feature snippets of key news and commentary in the popular ‘three-dot-journalism style’ that gives maximum information to readers in a breezy, easy-to-read format.”

The column will include observations and reports from InsiderAdvantage’s collection of top Georgia journalists, including Dick Pettys, former AP Georgia chief political reporter; Tom Baxter former chief political correspondent for the Atlanta Journal-Constitution; the firm’s Washington-based reporter, Hastings Wyman; investigative reporter Gary Reese; and also Towery.

Another feature of many of the columns will be polls from InsiderAdvantage, which was recently named one of the three-most-accurate national pollsters for the 2008 presidential contest.

Towery writes a nationally syndicated column, based out of the *Florida Times-Union*, for Creators Syndicate in Los Angeles.

Many Georgia newspapers already carry Towery’s column. They and the other electronic news sites that contract with Creators for access to Towery’s column will receive “Inside Georgia Politics” for free.

Sample columns and details about release dates will be available upon request. News organizations with an existing Creators contract for Matt Towery’s column will be contacted; or they, and others, can contact Gary Reese at 404.233.3710.