

**Yancey Bros. Co.**  
P.O. Box 43326  
Atlanta, GA 30336  
770.941.2300 tel  
770.819.5570 fax  
www.YanceyBros.com

## **Googe Named Vice President of General Construction Division of Yancey Bros. Co.**

ATLANTA, GA, January 7, 2008 – Yancey Bros. Co. announces the promotion of Trey Googe to Vice President of the company's General Construction Division. Mr. Googe will be responsible for growing and managing Yancey's Rental Services and Building Construction Products operating divisions.

Googe joined Yancey Bros. Co. in July, 2007. Immediately prior, Googe was a partner and Chief Operating Officer at Atlanta real estate development firm Seven Oaks Company. He began his career as an attorney and investment banker, focusing on corporate finance and merger and acquisition transactions. He is a graduate of the University of Georgia Terry College of Business and the University of Georgia School of Law.

---

### **About Yancey Bros. Co.**

Yancey Bros. Co., recognized as "The Nation's Oldest Caterpillar Dealer", has been serving customers across the State of Georgia since 1914 with the highest levels of sales, parts and service available in the industries we serve. Still family-owned and operated, Yancey now operates from seven distinct divisions with facilities in twenty-three Georgia communities; Albany, Augusta, Austell, Bloomingdale, Brunswick, Calhoun, Columbus, Conley, Cumming, Dacula, Dublin, Gainesville, Griffin, Jefferson, Kennesaw, Macon, McDonough, Resaca, Savannah, Statesboro, Valdosta, Washington and Waycross.